



Swedish Women's Educational Association
International, Inc.

October 11th 2017

SWEA International World Meeting in Australia 2017

Organization for Swedish women holds an international World Meeting in Perth

Approximately two hundred Swedish women from around the world will travel to Perth, Australia, October 19-22. They will participate in SWEA International's bi-annual world meeting, this year held by the Perth chapter. SWEA, Swedish Women's Educational Association, is a Global network with more than 7 000 Swedish speaking women in more than 70 chapter in over 30 countries worldwide. Its mission is to support Swedish language, culture and traditions.

During the world meeting the following prominent Swedish Women will speak

- Lisa Lindström, CEO of the Design Agency Doberman.
- Barbro Osher, President of Pro Suecia Foundation, Honorary Consul General of Sweden in California and the founder of SWEA San Francisco.
- Ursula Hultqvist, a marketing executive based in Silicon Valley, who is an active member of SWEA Professional, a network of professional Swedish women around the world.
- Teresia Fors, Vice President - Marketing and Communications, Volvo Group Australia Pty Ltd

In addition there will be a seminar on SWEA project BUS, how to support Swedish children living abroad in developing their Swedish language skills.

There will be an ongoing photo competition during the event with the theme Creativity and Community. The participants' will visit Fremantle, Caversham Wildlife Park, Sandalford wineries, Penguin Island and the South of Perth Yacht Club.

Speakers and the president of SWEA International, Christina Hallmert, will be available for interviews. Please contact president@swea.org.

For further information please visit <http://vm2017.swea.org>. Also, follow us on #VMPerth, #Kreativgemenskap, #SWEAInternational, #sweavm2017, <https://www.facebook.com/VMPerth/>.

Sincerely,

SWEA International President

About SWEA

SWEA is a GLOBAL NETWORK with 7,000 Swedish speaking women in more than 70 chapters in over 30 countries. SWEA is the largest organization outside Sweden promoting Swedish language, culture and tradition. SWEA grants around \$250,000 a year in donations and scholarships. SWEA is a non-profit organization that provides a strong personal network as well as valuable support to Swedish industry abroad. SWEA is represented in numerous locations throughout the world and serves an important role in the Swedish Ministry of Foreign Affairs emergency plan.